



## ROTARY DISTRICT 9820 55th ANNUAL CONFERENCE



### Platinum Marketing Package 2012-2013

## Community Partnership Opportunity

- Principle Supporter of the 2013 Rotary District 9820 Conference (the Conference).
- Opportunity to set up product display at the Conference Display Centre Friday 22<sup>nd</sup> February – Sunday 24<sup>th</sup> February 2013.
- Continuity of Branding and Marketing by supplying the artwork and information to be used in the Conference.
- Acknowledgment of Marketing Partnership on all Conference promotional material.
- Web Site link of Business to Rotary District 9820 Website for the period of 1st July 2012 to 30th June 2013.
- Web Site link of Business to Rotary Club of Frankston North Web Site from 1<sup>st</sup> January 2012 to 31st December 2013.
- Acknowledgement of Partnership in District Newsletters and E- letters.
- 1 Advertisement to be included in an issue of Rotary Down Under magazine acknowledging support of the Conference.
- Rolling A.V advertisement at the Conference.
- Static display screen overlooking Western Beach Road recognising the Marketing Partnership.
- Company self-supporting banner (provided by Rotary District 9820) to be displayed in a prominent position during the course of the Conference.
- Partnership information/offers/literature (as supplied) to be included in the Conference Delegate's satchel.
- Courtyard display space is available subject to negotiation.

## Conference Program

- Acknowledgement of support of the Conference .
- Outside back cover or inside front cover advertisement in the Conference Program.



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## Other exclusive advantages

- Opportunity to Thank & Present a gift to a Keynote Speaker during the Conference Plenary Sessions.
- Accommodation for 2 on Friday 22<sup>nd</sup> & Saturday 23<sup>rd</sup> February 2013 at the Mercure Hotel, Geelong.
- 2 Tickets to the Opening Night Function at The Ford Discovery Centre on Friday 22<sup>nd</sup> of February, 2013.
- Exclusive Marketing opportunity at the Pier Reception and Conference Centre at the Saturday Night Gala Dinner, 23<sup>rd</sup> February, 2013.
- Saturday Night Gala Dinner and Entertainment for 2 at the Pier Function Centre.
- Saturday Morning Breakfast at the Presidents Breakfast. Opportunity to speak/present during the Breakfast.
- 4 tickets to attend all Saturday and Sunday Plenary Sessions. Lunch and morning tea provided
- Reciprocal Support by the Rotary Club of Frankston North to partner Community functions or activities.

## Partnership Investment

**\$20,000**